

AMIT JAISWAL

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Seeking challenging assignments in UI, Visual design & Web design with a growth oriented organization preferably in the Design and IT sector.

PROFESSIONAL SYNOPSIS

A solutions-oriented professional IT consultant with over 10+ years of rich & extensive experience in project based on UI/Web, Visual and Graphic Design.

Comprehensive experience in IT on UI and Visual Design based technology, web design projects, handling animation part as well as in the multimedia industry involving both upstream and downstream.

A keen strategist & implementer with demonstrated abilities in designing tools and studying workflow to design solutions and enhancing competitive advantage.

A project planner with expertise in planning, executing and spearheading various with distinction of successfully steering the completion of UI and Visual Design projects. Adept in end-to-end designs of products from requirement analysis, designing, and integration.

An effective communicator with excellent relationship building & interpersonal skills. Strong analytical, problem solving & multitasking abilities. Possess a flexible & detail oriented attitude.

KEY SKILLS

Managing overall execution of UI/Web and Visual design projects involving scoping, initiating, high level design & quality, execution within time parameters. Adhering technical excellence in service delivery to ensure customer satisfaction and to minimize down time.

Mapping client's requirements, functioning as the single point of contact for delivery in line with the guidelines specified by the client.

Defining best practices for project support and documentation. Deploying various methodologies to analyze various processes, recommending modifications to minimize escalations, realize operational efficiencies, control variability, costs and reduce cycle-time.

Understanding client requirement, study and analyzing the workflow to design solutions.

TECHNICAL KNOWLEDGE

UI / Visual Design & Graphic Design	: Adobe Photoshop, Adobe Illustrator, Corel Draw
Web Technology	: Adobe Dreamweaver, HTML 5 / CSS 3, Basic of JQuery library
Animation	: Adobe Flash, MS PowerPoint, Adobe Soundbooth
Operating Systems	: Mac OS and Window XP

ORGANISATIONAL EXPERIENCE

Cognizant Technology Solutions - Bangalore UI & Visual Designer - Lead	Since March -2016
ITC Infotech India Limited - Bangalore Sr. UI Designer	Nov-2013 to Mar-2016
Infosys Limited - Bangalore Web and Graphic Designer	Aug-2010 to Oct-2013
Globals Inc Pvt. Ltd. - Bangalore Web Designer	June-2009 to June-2010
Empowered Marketer Pvt. Ltd. - Bangalore Designer – Creative	Oct-2006 to June-2009

PROJECTS UNDERTAKEN

Cognizant Technology Solutions

Project Name	: EXOS Mobile App / RWD - ServiceLink
Tools	: Photoshop, Illustrator
Role	: UI / Visual Designer
Site URL	: www.meetexos.com
Brief	: It was a ServiceLink project of iOS mobile app and website with RWD features. The objective was to create visual mockups and latest user experience for both the web and mobile app as per the latest design trends and iOS standard for the targeted device. The design process was followed by the wireframes from the UX team and included all the branding guidelines shared by the client in terms of creating a unified and consistent look and feel throughout the application.
Project Name	: DiamondCabinets - Masterbrand
Tools	: Photoshop, Illustrator
Role	: UI / Visual Designer
Site URL	: www.diamondcabinets.com
Brief	: Diamond Cabinets is a sister company of Masterbrand which provide innovative cabinets solutions to the organization that possess superior strength and designer inspired colors to fit any style. It was a re-design project to enhance the user experience for their existing web site. The objective was to create mockups with latest design trends and latest user experience. We did total change in branding for the existing Diamond Cabinet site with RWD features.
Project Name	: Cognizant Infrastructure Services
Tools	: Photoshop, Illustrator, Flash, MS PowerPoint
Role	: UI / Visual and Graphic Designer
Purpose	: To interact with internal customer and understand the scope of a project. Responsible for developing the overall layout and design for microsite and internal web UI for multiple platforms. Also frequently works on designing presentations for client and senior leadership, email communications, infographic's, vector design and logo for internal requirements.

Area of Responsibility:

Creating web and mobile app UI, microsities and visual design to effectively communicate interaction and design ideas. Understanding customer's brief and converting that into appealing, highly usable UI for web and mobile projects and validate final deliverables with the customer in order to ensure sign off.

Manages and leads a small team of 5 designers. Communicates project requirement, design guidelines to team and effectively review their works. Motivates team members and assesses performance and keeps management updated on team performance.

ITC Infotech India Limited

Project Name : **Sunfeast Yippee! – ITC Ltd.**
Tools : Photoshop, Illustrator
Role : UI / Visual Designer
Site URL : www.sunfeastyippee.com
Brief : Sunfeast yippee was a website design project with responsive features. A unified look and feel across the platforms on different devices was one of the key intent during the design process. Another challenge was also to bring the visual appearance and function to attract the user of young age and make it interesting to use for them along with the details of available Yippee products.

Project Name : **Aashirvaad Svasti Ghee – ITC Ltd.**
Tools : Photoshop, Illustrator
Role : UI / Visual and Graphic Designer
Site URL : www.aashirvaadsvasti.in
Brief : Aashirvaad Svasti Ghee is the first product from ITC's dairy portfolio and was a website design project for a new brand name called Aashirvaad Svasti Ghee with responsive features. The main focus in this project was to have the graphics and visual design very much like to give a feel of Indian traditional style. Creating visuals and other marketing artifacts, graphic design was also a part of this project as it was a new brand in market.

Project Name : **Wills Lifestyle – ITC Ltd.**
Tools : Photoshop, Illustrator
Role : UI / Visual Designer
Site URL : www.willslifestyle.com
Brief : Wills is an apparel brand from ITC and it was a re-design project. Wills wanted a better user experience for their existing website along with the visual design and UI. The objective was to create mockups with latest design trends, new style and latest user experience. We did the complete change in visual design / UI and branding for the existing wills life style web site with RWD features.

Area of Responsibility:

Designing creative UI and visuals in development of new or existing web and desktop applications. Interpret branding guidelines of clients and leverage the same for creating Visual and UI design for desktop, mobile and tablet devices. Designing Marketing Collaterals, Visual and Graphics support, Print design, Newsletters, PPT and Corporate Identities. Work with development team to insure correct design implementation & provide them necessary design assets.

Infosys Limited

Project Name : **Internal Communication – HRD, Infosys Intranet Website's**
Tools : Photoshop, CorelDraw, Illustrator, Flash, Sound booth, HTML/CSS
Role : UI / Visual and Graphic Designer
Purpose : Provide Graphic Design expertise for internal communications and projects that require conceptualization, information visualization, design reviews and design management with the objective of ensuring quality and effectiveness of communication design.

Responsible for maintaining and enhancement of intranet websites, taking care of UI, visual design and other required design support. Handling UI part, maintaining consistent look and feel and provide user friendly design for intranet web applications.

Area of Responsibility:

Interact with internal customers to determine and understand the scope of a project and responsible for developing the overall layout and production design for intranet websites, logos, posters, newsletters, banners and other print collaterals for all internal communications and events.

Work with a variety of media to create visual products that convey a message and are visually pleasing, build or redesign websites and validate final deliverables with the customer.

AWARDS AND ACHIEVEMENTS

Won the '**STAR Award**' for Design and UI support in a Aashirvaad Svasti project- **ITC Infotech India Ltd**

Won the '**Award for Excellence-2012**' for InfyRadio (Infosys's in house radio station) - **Infosys Limited**

ACADEMICS

(MCM) Master in Computer Management	Dr. H. S. Gaur University, Sagar (M.P.) India, 2006
(CIM) Certification in Multimedia and Visual design	APTECH Ltd. (Arena Multimedia), 2005
(BCA) Bachelor in Computer Applications	Dr. H. S. Gaur University, Sagar (M.P.) India, 2004
(12th) Higher Secondary School Examination	M. P. Board, BHOPAL, India, 2001
(10th) High School Examination	M. P. Board, BHOPAL, India, 1999

PERSONAL DETAILS

Date of Birth	: 12 September 1983
Passport Number	: S2294045
Nationality	: Indian
Linguistic Ability	: English, Hindi
Present Address	: #402, Adis North Lake Apt, Agrahara Main Road, Jakkur, Bangalore - 560064