

AMIT JAISWAL

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Seeking challenging assignments in UI design, Visual design & Web design with a growth oriented organization preferably in the Design and IT sector.

PROFESSIONAL SYNOPSIS

A solutions-oriented professional IT consultant with over 14+ years of rich & extensive experience in project based on UI/Web, Visual and Graphic Design.

Comprehensive experience in IT on UI and Visual Design based technology, web design projects, handling animation part as well as in the multimedia industry involving both upstream and downstream.

A keen strategist & implementer with demonstrated abilities in designing tools and studying workflow to design solutions and enhancing competitive advantage.

A project planner with expertise in planning, executing and spearheading various with distinction of successfully steering the completion of UI and Visual Design projects. Adept in end-to-end designs of products from requirement analysis, designing, and integration.

An effective communicator with excellent relationship building & interpersonal skills. Strong analytical, problem solving & multitasking abilities. Possess a flexible & detail oriented attitude.

KEY SKILLS

Managing overall given responsibilities of UI/Web, Visual design, Graphic design projects involving scoping, initiating, high level design & quality, execution within time parameters. Adhering technical excellence in service delivery to ensure customer satisfaction and to minimize down time.

Mapping client's requirements, functioning as the single point of contact for delivery in line with the guidelines specified by the client.

Defining best practices for project support and documentation. Deploying various methodologies to analyze various processes, recommending modifications to minimize escalations, realize operational efficiencies, control variability and reduce cycle-time.

Understanding client requirement, study and analyzing the workflow to design solutions.

TECHNICAL KNOWLEDGE

UI / Visual Design & Graphic Design	: Adobe tools - Photoshop, Illustrator, Adobe XD & Corel Draw Basic knowledge of InVision & Figma Design tool
Web Technology	: HTML 5 / CSS 3, Adobe Dreamweaver Working knowledge of JQuery library Basic knowledge of Bootstrap & SharePoint website - 2013
Animation & Presentation	: Adobe Flash, MS PowerPoint, Adobe Soundbooth
Operating Systems	: Windows 10 & Mac OS

ORGANISATIONAL EXPERIENCE

HARMAN International - Bangalore Sr. Graphics & Interface Design	Since February -2020
Cognizant Technology Solutions - Bangalore Visual Designer - Lead	Mar - 2016 to Feb - 2020
ITC Infotech India Limited - Bangalore Sr. UI Designer	Nov - 2013 to Mar - 2016
Infosys Limited - Bangalore Web and Graphic Designer	Aug - 2010 to Oct - 2013
Globals Inc Pvt. Ltd. - Bangalore Web Designer	June - 2009 to June - 2010
Empowered Marketer Pvt. Ltd. - Bangalore Designer – Creative	Oct - 2006 to June - 2009

PROJECTS UNDERTAKEN

Harman International

Project Name : **Harman HUB – Intranet Web Portal - RWD**

Tools : Photoshop, Illustrator, SharePoint-2013

Role : UI / Visual Designer

Site URL : Intranet Portal

Brief : It was a Harman's Intranet Portal project with RWD features. The main responsibilities was to create UI and Visual mockups for desktop and mobile device screens as per the latest design trends, support on other design requirements like banners, icons, creating design color theme and page using SharePoint tools & web parts.

This portal is all about organizations internal information, updates, news and many other features like employee training, learning, leaves, HR information, employee policies etc.

Project Name : **Services.harman.com - RWD**

Tools : Photoshop, Illustrator

Role : UI / Visual Designer

Site URL : <https://services.harman.com/>

Brief : It was a web design project with RWD features. The objective was to create UI, Visual mockups and latest user experience for both the web and mobile screens as per the latest design trend. The design process was followed by the wireframes from the UX team and included all the branding guidelines of Harman in terms of creating a unified and consistent look and feel throughout the application.

Also coordinated with the development team to ensure the correct implementation of design and provided other necessary design supports during the development.

This portal provides information about all Harman's services and solutions for automakers, consumers, worldwide enterprises including connected car systems, audio & visual products and connected services.

Project Name : **The next wave - RWD**
Tools : Photoshop, Illustrator
Role : UI / Visual Designer
Site URL : <https://thenextwave.harman.com/>
Brief : It was a web design project with RWD features.

This website is about video interview series and conversations with business leaders, entrepreneurs and visionaries who are pushing the envelope on consumer experiences every day hosted by HARMAN's Chairman of the Board, Young Sohn.

The responsibilities was to create page UI, visual design mockups, icons, banners and other required design assets. I was also responsible for creating style guide following branding guidelines and HTML/CSS mockups for some parts of website.

Area of responsibilities at Harman:

Interact with internal customers to determine and understand the scope of a project and responsible for creating the overall visual layout and design implementation for intranet websites, sub-sites and pages. Also work with a variety of media to create visual products that convey a message and are visually pleasing, build or redesign websites, maintaining & enhancement of intranet websites, and validate final deliverables with the customer.

Provide Graphic Design expertise for projects like internal communications and events that require conceptualization, information visualization. Creating icons, posters, newsletters, banners, infographics, PPT presentation design and other print collaterals with the objective of ensuring quality and effectiveness of communication design.

Previous Organizations

Project Name : **EXOS Mobile App / RWD – ServiceLink** – Cognizant Technology Solutions
Site URL : <https://www.svcInk.com/exos/consumer-digital>
Brief : It was a project of iOS mobile app and RWD. The objective was to create visual mockups and latest user experience for both the web and mobile app as per the iOS standard for the targeted device. The design process was followed by the wireframes and included all the branding guidelines shared by the client. I was responsible for creating visual design screens, other UI elements and icons.

Project Name : **DiamondCabinets - Masterbrand** – Cognizant Technology Solutions
Site URL : <https://www.diamondcabinets.com/>
Brief : Diamond Cabinets provide innovative cabinets solutions to the organization that possess superior strength and designer inspired colors to fit any style. It was a re-design project to enhance the user experience for their existing web site. The objective was to create mockups with latest design trends and user experience.

Project Name : **Aashirvaad Svasti Ghee** – ITC Infotech India Limited
Site URL : www.aashirvaadsvasti.in
Brief : Aashirvaad Svasti Ghee was a website design project RWD features. The main focus in this project was to have the look and feel of graphics and visual design as per the Indian traditional style. I was responsible for creating UI, visuals, marketing artifacts and other graphic design assets of this project.

Project Name : **Internal Communication – HRD, Infosys Intranet Website's** – Infosys Ltd.
Site URL : Intranet Portal
Brief : Provide Graphic Design expertise for internal communications and internal projects that require conceptualization, design support and design management with the objective of ensuring quality and effectiveness of communication design. Responsible for maintaining and enhancement of intranet websites, logos, posters, newsletters, banners, email communication design and other print collaterals for all internal communications and events.

AWARDS AND ACHIEVEMENTS

Received '**Be Brilliant Award-2021: Recognition for Excellence**' - For individual contribution and teamwork.

- **Harman International**

Won the '**Team STAR Award-2019**' -For design support in Annual Newsletter & Internal Art Gallery Campaign.

- **Cognizant Technology Solutions**

Won the '**Award for Excellence-2012**'- For design support in InfyRadio project (Infosys's in house radio station).

- **Infosys Limited**

ACADEMICS

(MCM) Master in Computer Management	Dr. H. S. Gaur University, Sagar (M.P.) India, 2006
(CIM) Certification in Multimedia and Visual design	APTECH Ltd. (Arena Multimedia), 2005
(BCA) Bachelor in Computer Applications	Dr. H. S. Gaur University, Sagar (M.P.) India, 2004
(12th) Higher Secondary School Examination	M. P. Board, BHOPAL, India, 2001
(10th) High School Examination	M. P. Board, BHOPAL, India, 1999

PERSONAL DETAILS

Date of Birth	: 12 September 1983
Passport Number	: S2294045
Nationality	: Indian
Linguistic Ability	: English, Hindi
Present Address	: #402, Adis North Lake Apt, Agrahara Main Road, Jakkur, Bangalore - 560064